



# What our work looks like

V4CE & Institute of Fundraising work Infographics report April 2013

V4CE delivered Fundraising training sessions in conjunction with the Institute of Fundraising (IoF) over a one month period between February and March 2013 in 5 locations in 4 towns and cities in England. The sessions were targeted towards BME VCS groups. Sessions focused on Trusts and Foundations, developing a case for support and a fundraising strategy and fits into our remit of building up infrastructure and capacity.



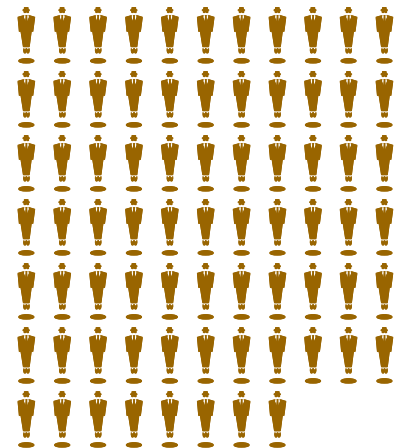
We delivered:

## 9 Sessions



We worked with:

## 74 Learners



## Sectors:

- |                        |                           |
|------------------------|---------------------------|
| Health ⑥               | Equality ②                |
| Culture ⑥              | Arts ②                    |
| Refugee ④              | Children & Young People ② |
| Faith ③                | Women ②                   |
| Other/Infrastructure ⑤ | Elderly ②                 |

We worked with:

## 31 Groups



## Ethnicity & Faith

- |                      |               |
|----------------------|---------------|
| African-Caribbean ①⑦ | Indian ⑨      |
| African ⑦            | Pakistani ⑥   |
| Dual Heritage ④      | White ③       |
| Asian Other ①        | Bangladeshi ① |

## Gender 47♀ ♂27

## Disability 3



# Learner's quotes:

*'Felt this to be the best session I have seen on Fundraising. I have heard many people talk about it, but this is the first I have ever been shown step by step training. Would recommend to anyone'*

*'The training gave me an in-depth insight into developing our fundraising plan. The content was relevant and useful'*

*'Best training I've seen or done'*

*'Trainer was confident, effective, engaging, clear, knowledgeable and displayed an excellent delivery style'*

*'This is one of the best training sessions I have ever been on'*

*'Please come again!'*



# Feedback/Scores:

😊 > 60% felt that the course more than met or exceeded their expectations

Almost 90% of learners gave the training an overall rating of very good or excellent

😊 > 50% of learners gave it 10 out of 10 in terms of recommending to colleagues, friends and fellow fundraising professionals

# Follow-up courses requested:

- Social media 14
- Asset management 9
- Business plans 5
- Bid writing 5
- Tendering & procurement 5
- Partnerships & collaboration 4

# Thanks to:

- My Communities UK
- Greater Manchester BME Network
- Derby & Derbyshire Race
- Equality Commission
- Northamptonshire Rights & Equality Council
- Positive Network Merton